Visual Design for the Web (final)

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Please describe the difference between creating a website using an Application such as Adobe Dreamweaver and a Content Management System such as WordPress.



Dreamweaver requires you to input the code manually for any format, images, or type you want. WordPress on the other hand already has the code and template done for you, you just need to insert your images and text.

Please explain why an image created for the web is a compressed file format such as a .png, .gif, .jpg instead of an application based file such as a .psd.



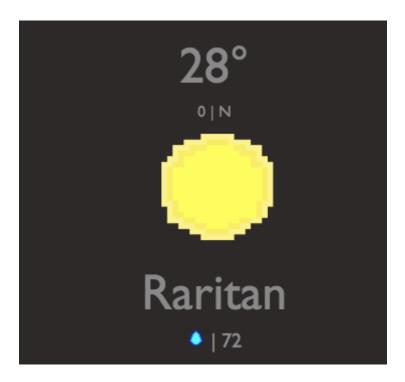
An application based file would be too large of a file size for the site to run properly, especially multiple, and even then application based files are mainly used by their designated programs, so it wouldn't be as widely supported as pngs, gifs, or jpegs are.

Please explain the process Fender may have used to make give his logo this special effect.



I'm not familiar with this effect so there's probably an easier way to do it than what I have in mind, but what I'm thinking is he created his logo's desired shape then made a clipping mask over it and added the shading and highlights.

Please explain in your own words the method we used to get our webpages to display the current weather.



The template for the weather was already created for us, but we needed to replace the images with our own and link it on our webpage. To do that, we needed to redraw each weather effect in the code and replace each individual image.



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