Visual Design for the Web (final)

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Please describe the difference between creating a website using an Application such as Adobe Dreamweaver and a Content Management System such as WordPress.



The immediate difference is how one creates the website, where the CMS (Content Management System), it is possible to create a working site within minutes using a premade framework and literally uploading content to designated locations within the framework. CMS allows for a visual design method whereas application such as dreamweaver are code based. CMS has a growing community of individuals who make templates and other frameworks, customization is still limited when compared to Application based design software such as Dreamweaver. In order to use an application based software, there is the need to be well versed in CSS and html in order to replicate a CMS framework or template.

Please explain why an image created for the web is a compressed file format such as a .png, .gif, .jpg instead of an application based file such as a .psd.



One initial reason is that .png, .gif, and .jpg are file formats that can be used universally, where as .PSD are photoshop specific files that would need be accessed through the Photoshop application or an application that can read Photoshop. Another reason is image compression, .png and .jpg files would be smaller and faster loading than image in a .PSD format, assuming a website was able to read the file.

Please explain the process Fender may have used to make give his logo this special effect.



To make this effect with shapes, using the Web based Design Application Figma one could use the inner shadow effects on a shape to create an embossed effect.

Please explain in your own words the method we used to get our webpages to display the current weather.



In this particular website, within the html code, there was an applet in javascript that was accessed by the website via the zipcode. The applet accessed weather information via the zipcode and based on what the weather was, a code was generated and icon was displayed based on the code.



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