Visual Design for the Web (final)

Please Complete and Submit

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Please describe the difference between creating a website using an Application such as Adobe Dreamweaver and a Content Management System such as WordPress.



When creating a website using an application such as Adobe Dreamweaver, the user has the ability to create every element of their website as they see fit. They have complete creative control over how everything looks/work by inserting code. When using a Content Management System such as WordPress, users are instead working inside an already designed template. They can change certain elements within the management system, but they are not working with code outright.

Please explain why an image created for the web is a compressed file format such as a .png, .gif, .jpg instead of an application based file such as a .psd.



Images for the web have to be compressed because .psd files are considered "working files." They are not finished projects ready to be viewed. These files need to be exported in a more compressed file so it is smaller and does not cause the webpage it is being displayed on to experience loading delays/errors.

Please explain the process Fender may have used to make give his logo this special effect.

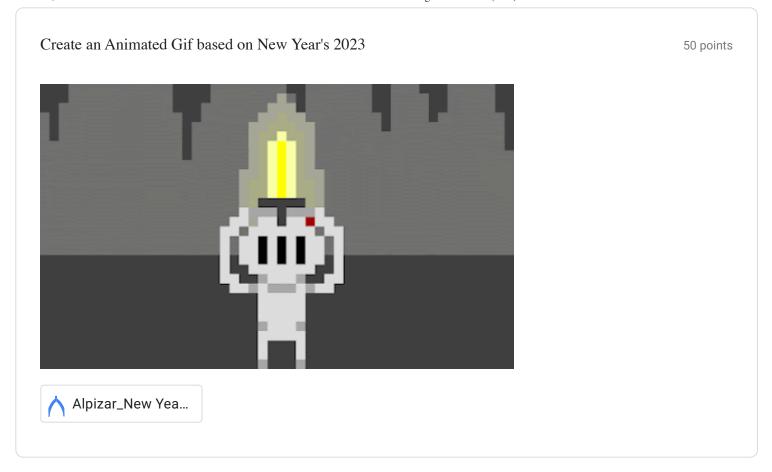


I believe Fender made his logo and the background the same color and then used the shadow effect on his logo to imitate the appearance of being "sunken in."

Please explain in your own words the method we used to get our webpages to display the current weather.



We used an already made javascript code which takes information from an outside source (the local weather). We had to insert our area code into the javascript code so the information it was sourcing was for our local area. Furthermore, we had to specify in the code where we wanted the application to take pictures from for each weather system. All artwork was put into a single folder and the code sourced the artwork, as told, from that specific file.



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